



RESEARCH DARK ARTS WORKSHOP

Monday 25th March 2019 0800 - 1700

Time	Session
0800 - 1000	Research Philosophy (Chair – Webb)
0800	Steve Webb What today is all about
0805	Steve Webb The Dark Arts of Research
0825	John Myburgh Why research matters
0850	Naomi Hammond Marketing and branding
0910	All Open discussion on research philosophy
1000 - 1015	MORNING TEA
1015 - 1220	Designing trials (Chair – Young)
1015	Carol Hodgson How to get started
1030	John Myburgh What to study
1045	Hallie Prescott Core knowledge for research. What is it? How do you get it?
1100	Steve Webb Research Impact
1120	All Open discussion on trial design
1220 - 1300	LUNCH
1300 – 1430	Stakeholder engagement (Chair – Prescott)
1300	Steve Webb Academic collaborations / research networks
1315	John Myburgh Making a deal with the devil? (dealing with Big Pharma)
1330	Paul Young Making a deal with your colleagues how to make your ICU a research ICU
1345	Gavin Perkins Planning and strategy
1400	All Discussion
1430 - 1445	AFTERNOON TEA
1445 - 1700	Publication, track record, and getting the money (Chair –Hammond)
1445	Carol Hodgson Why track record matters and how to build it
1505	Paul Young Which paper? Which journal? How journal editors think
1520	Kevin Dhaliwal



	Getting the money- How do grant panels think
1540	Simon Finfer How a lawyer or an ethics committee can scupper your trial
1600	All Show me the money and anything else people want to talk about- discussion